Greetings from Belogin Technologies Ltd. For online shopping, we are conducting a survey on e-commerce. We would highly appreciate if you help in this survey by filling out the questionnaire below. All the information will be kept confidential and will be used for only professional purposes.

***Put a tick mark (√) beside the answer which is most appropriate to you.***

1. What age group do you belong to?

18-25 26-35 36-45 46-55 56+

1. What is your gender? Male Female
2. Which social class do you belong to?

Upper Upper-Middle Middle Lower-Middle Lower

1. What is your profession?

Student Service Holder Business

1. What device you use most?

Smart Phone Laptop Desktop Tab

1. How much time do you spend using internet (in Hours)?

Less than 1 1-2 2-4 4-6 More than 6

1. Do you shop online?

Yes Sometimes No

1. Why don’t you shop online? ***(Skip if your previous answer is Yes)***

I don’t trust online shopping

Quality product is unavailable

Payment method is critical

Criminals commit crime through it

Product delivery is a problem

1. What do you buy from online? ***Put one or more tick mark (√) according to your choice.***

Gadgets

Fashion Accessories

Food

Clothing

Home/Kitchen Appliances

Travel Packages/Gears

Gift Items

Grocery Items

Books

Jewelry

Baby Item

Beauty and Health Accessories

Sports and Fitness Accessories

Bike/Automobiles

Electronics

Pet

Property/Land

Jobs/Services

1. Have you found online products suits your choice?

Yes Sometimes No

1. What do you expect from online shopping? ***Put one or more tick mark (√) according to your choice.***

On time delivery

Easy payment method

Verification of the sellers/buyers

1. What would you like to buy online? ***Put one or more tick mark (√) according to your choice.***

Food

Hotel

Rent a Car

Tourism/Travel Package

Home/Kitchen Appliances

Clothing

Wedding Accessories

Gadgets

Furniture

Automobiles

Land

IT Services

Printing

Rental

Office procurements

Electronic equipment

Books

Grocery Items

Gift Items

Beauty and Health Accessories

Sports and Fitness Accessories

1. What do you need during online shopping? ***Put one or more tick mark (√) according to your choice.***

Demand own customized product

Product suits your budget

Quality product

1. Please provide your valuable suggestion below: